



## FACULTY PROFILE

**Name** : Dr.P.SOUNDARAVALLI  
**Designation** : Assistant Professor (Guest Faculty)  
**Address** : 34, Nadar Colony, Podanur,  
Coimbatore-23  
**Contact Number** : 7845363678  
**Email ID** : [svmurali.com@gmail.com](mailto:svmurali.com@gmail.com)  
**Date of Joining in Collegiate Education** : 1.6.2000  
**Date of Joining in the Present College** : 23.9.2017  
**AcademicProfile** :

Degree	Institute/College	University	Period
B.Com.	MVM College(Women), Dindigul	M.K.University, Madurai	1994
M.Com	G.T.N Arts College, Dindigul	M.K.University, Madurai	1997
M.Phil	M.K.University, Madurai	M.K.University, Madurai	1999
PGDCA	M.K.University, (Distance) Madurai	M.K.University, Madurai	1999
Ph.D.	Bharathiar University,Coimbatore	Bharathiar University,Coimbatore	2014

**Eligibility for Lectureship** :SLET/NET Qualification

**TeachingExperience:**

- i) Total : 18 Years  
ii) UG : 18 Years  
iii) PG : 4 Years

Name of the college	Position held	Period
Lecturer in Commerce	Tiruppur Kumaran College, Truppur	From 15-6-2000 to 1-6-2001
Lecturer in Commerce	N.M.S.S.Vellaichamy Nadar College, Madurai	From 17-2-2003 to 30-05-2008
Lecturer in Commerce	Bharathiar University Arts & Science College, Valparai	From 18-7-2008 to 30-11-2010
Assistant Professor in Commerce(CA)	Karpagam University, Coimbatore	From 1-12-2010 to 30-4-2014
Guest Lecturer in Commerce(CA)	Bharathiar University Arts and Science College, Thondamuthur.	From 25-9-2017 to 31.12.2021
Assistant Professor (GL) in Commerce(CA)	Government Arts and Science College, Thondamuthur.	1.1.2022 to Till Date

**Honors and Research Awards** :

**Funded Projects** :

**Membership in Professional Bodies:**

S.No	Name of the Professional Body	Membership Details	Period

**Field of Specialization :** Accounting and Finance, Marketing, HRM  
**Research Guidance ( No of Research Students Guided):**

**M.Phil : Guided:** Guiding

**Ph.D: Guided** Guiding:

**Research Experience** :

i) **M.Phil., Dissertation** : Various Services offered by Primary Agriculture Co-operative Society, Virupatchi, Dindigul District.

ii) **Ph.D. Thesis** : Stress among the Teaching Faculties in Self Financing Arts and Science Colleges in Coimbatore District

**Research Publications** :

i) **Research Papers** :

**Details of Publication:**

S.No	Title of the Article	Journal	National/ International	Year of Publication
1	Impact of GST on E-Commerce	Emperor International Journal of Finance and Management Research, volume III, Issue 9, pp 219-221	International Journal	2017
2	A Study On The Performance Of Banking Ombudsman Scheme In India	UGC-CARE Approved (Group-II) Multidisciplinary Journal, Aegaeum Journal, VOL. 8, ISSUE 9, pp 478-485, ISSN NO: 0776-3808, IMPACT FACTOR: 6	Multidisciplinary Journal	2020
3	IMPACT OF DIGITAL PAYMENT SYSTEM IN STREET VENDORS OF COIMBATORE CITY	International Journal of humanities, Law and Social Sciences, ISSN 2348-8301, Volume-9, Issue-II(E), 2022, pp.104-111	International Journal	2022
4	Impact of E-Commerce after Demonetization and during covid-19"	Advanced Researches in Data Sciences and Ecommerce Technologies, ISBN: 978-81-959579-7-2, pp. 91-94.	National Journal	2023
5	Women Empowerment through Entrepreneurship	RURAL WOMEN EMPOWERMENT THROUGH ENTREPRENEURSHIP, Volume - I, ISBN: 978-93-5780-553-7, pp290-296	National Journal	2023

**Book/BookChapters : 1.** Title of the Book: Human Resource Management ,Publisher: Haiyagrev Publications, ISBN/ISSN number: 978-81-955121- 0-225.  
2. Title of the Book: Introduction to Information Technology, Publisher: Charulatha Publications, ISBN/ISSN number: 978-93-5577- 899-4.

**iv) Patent:**

**v) No. of Papers Presented in National and International Seminars/ Conference: 10**

**vi) No. of Papers published in National and International Seminars/ Conference:**

**Resource Person/Invited Lectures (outside college) :**

S.No	Date of Programme	Institution	Topic of Lecture	Remarks
1	23.7.2020	Bharathiar University Arts and Science College, Thondamuthur	Problem Solving and Presentation Skills	Seven day training programme organized by Placement Cell

**Any other details:**